

# **Become a Sponsor of Auburn YMCA Stingrays Swim Team**

**Auburn YMCA Stingrays**

**27 William Street**

**Auburn NY, 13021**

**315-253-5304**

**[www.auburnstingrays.org](http://www.auburnstingrays.org)**



**Celebrating over 50 years of competitive swimming, the Auburn YMCA Stingrays Swim Team is in search of sponsors to support the team. Our swim team consists of approximately 120 swimmers and is both a YMCA and USA swimming affiliated team.**

**The Auburn Stingrays is a co-educational, competitive swim team that participates in age-group swimming under the auspices of the YMCA. Since competitive swimming is both a highly individual and a team sport, the values of sportsmanship, teamwork, and individual development are stressed. The coaching is planned to teach, train and encourage swimmers to achieve their potential in swimming. We believe that this experience will prove valuable as they grow and develop, and the lessons learned are transferrable to other aspects of life. To enhance the opportunity for this personal development, a policy of "Everybody Swims" is followed.**

**Sponsoring the Auburn YMCA Stingrays Swim Team is a great way for your business to get your name in front of not only our team but also other YMCA and varsity teams, families, and spectators. The Auburn YMCA Allyn-Riford pool hosts an average of 10 competitions throughout the short course swim season. The Auburn YMCA-WEIU has approximately 4,600 members; many use the Allyn-Riford pool for programming and open swim/laps. If you want to promote your business, or you are a professional that would like more exposure, please review the following chart of sponsorship levels and benefits.**

**Sponsorship Category    Level of Donation**

<b>Pool Sponsor</b>	<b>First 12 months:</b>	<b>\$2,500 minimum</b>
	<b>Next Consecutive 12 months:</b>	<b>\$2,000 minimum</b>
<b>Lane Sponsor</b>	<b>First 12 months:</b>	<b>\$700</b>
	<b>Next Consecutive 12 months:</b>	<b>\$500</b>

**Benefit to Pool Sponsor:** The Auburn YMCA Stingrays will have made a 2x16 foot sponsorship sign which will hang in the Allyn-Riford Pool on the center of the wall across from the spectator seating. Limited to one spot.

**Benefit to Lane Sponsors:**The Auburn YMCA Stingrays will have made a 16"x64" sponsorship sign that will hang in the Allyn-Riford Pool at the far end of the pool (opposite the starting blocks).

**Proceeds will be used to replace equipment needed to host a meet, purchase training equipment for all age groups, and help fund the Stingrays National Team trip to the Short Course YMCA National Championship Meet.**

# Become a Sponsor of Auburn YMCA Stingrays Swim Team

## Sponsorship Form

**Auburn YMCA-WEIU**  
**27 William St.**  
**Auburn, NY 13021**

**(315) 253-5304**  
**www.auburnstingrays.org**

**Company Name** \_\_\_\_\_

**Contact Person** \_\_\_\_\_

**Address** \_\_\_\_\_

\_\_\_\_\_

**Telephone Number** \_\_\_\_\_

**Company Name** \_\_\_\_\_

### Sponsorship Category Sponsor Level of Donation:

\_\_\_ **Pool Sponsor**    **\$2,500 or higher for first 12 months**  
                                  **(\$2,000 each consecutive 12 months)**

\_\_\_ **Lane Sponsor**    **\$700 for first 12 months**  
                                  **(\$500 next consecutive 12 months)**

**Please complete form and return with check made payable to:**

**Auburn YMCA Stingrays**  
**27 William Street**  
**Auburn, NY 13021**

**Upon receiving a completed sponsorship form and donation you will be contacted by an Auburn YMCA Stingrays representative to arrange the production of the sponsorship ad.**

**For Office Use Only: date rcvd.** \_\_\_\_\_ **amount paid** \_\_\_\_\_